Fueling Our Mission

The Arc Baltimore's Strategic Plan

Objectives:

Recruitment & Retention

Refocus our organizational resources on our recruitment and retention activities to achieve a retention rate of 85%.

Day Services & CDS

Continue to evolve our Day Services and expand Community Development Services (CDS) to enhance the lives of the people we support while remaining a financially sustainable model.

Sustainability

Determine how we will approach our assets and properties to advance our organizational sustainability.

Employment

Sustain Competitive Integrated
Employment as the gold
standard for jobs while
remaining financially feasible
given the new LTSS rate structure.

Culture

Create a positive culture where respectful accountability and compassionate candor become the fabric of The Arc Baltimore.

Person-Centered

Cultivate a fully person-centered culture through integrated practices.

Contract Services

Modernize our Contracts program
to a model that continues
to provide employment
opportunities while returning to
a source of revenue.

Family & Children

Evaluate the possibility of providing additional family and children services.

Strategic Alliances

Operationalize our list of key affiliations and community partners in order to ensure that we can capitalize on them. In addition, map out a plan to build additional strategic alliances.

Clinical Services

Evaluate the possibility of expanding our Clinical Services to better support people in our programs and maintain sustainability.

Community Living

Enhance Community Living with a focus on securing quality and accessible housing as well as an improved staffing model.

Evaluate Funding Streams

Evaluate funding streams in order to recommend plans of action where there are financial risks and/or opportunities.

Explore New Revenue

Consider and explore new revenue-generating opportunities.

